

# THE WORLD IS GOING DIGITAL WHEN WILL YOU?



GET READY FOR JOB OR BECOME AN

## ENTREPRENEUR

"AROUND 15 LACS NEW  
DIGITAL MARKETING JOBS  
ARE EXPECTED BY IN THE NEXT 3 YEARS



Scan For  
More Details



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## INTRODUCTION

Technogaze Solutions Pvt. Ltd. is a legacy established a decade ago, with the proven experience of turning the 5000+ raw talents into the professionals. We are offering you an opportunity to flourish your skills in digital marketing, web development, graphic designing and corporate training. In this digital era, there is immense competition in the market where people are unable to find the right place to find and grow their hidden talent and flourishing their skills to grab the better career opportunities. We are here to guide you the best and to develop your skills; not only this, we also promise your placement assistance. Yes, you heard right so don't wait just join us and master the skills to set your career with the right knowledge and skills along with an unbeatable confidence.

This is the opportunity for graduates & entrepreneurs who are looking forward to boost their business or planning to commence a business in the IT field; you can also join us, and give your business a new thriving turn with the excellent knowledge and skills. The pros of having this advanced course for the young dynamics is they would not need any third party to play such roles for your own business all you need is the knowledge and techniques to implement these fruitful applications to your business. This will result into less investment and lifelong optimistic outputs. Don't have a second thought about it, and learn how to thrive digitally and make your business a brand.



## WHAT IS DIGITAL MARKETING?

Digital marketing is the act of promoting and selling products & services by leveraging online marketing tactics such as search engine optimization, social media marketing & lead generation.

If you're new to digital marketing, it may feel overwhelming.

We get that...

But in many ways, digital marketing is no different than traditional marketing.

In both, smart organizations seek to develop mutually beneficial relationships with prospects, leads, and customers.

Now, think about the last important purchase you made. Perhaps you purchased a home, hired someone to cut your hair, or called furniture suppliers at your office.

Regardless of what it was, you probably began by searching the Internet to learn more and find your best options. Your ultimate buying decision was then based on the reviews you read, the friends & family you consulted with, and the solutions, features, and pricing you researched.

Today, most purchasing decisions begin online.

That being the case, an online presence is absolutely necessary, regardless of what you sell.



# GET HANDS-ON DIGITAL MARKETING

## IN-CLASS PROJECTS:

- Project 1:** Create & Promote your Website

**Description:** Create your own website or a blog and learn how to add that to Google. In this, we will teach you to create your online property with various tools and promote that on the web.
- Project 2:** Work on Live Search Engine Optimization (SEO)

**Description:** Learn to research the right keywords for promoting your website and initiate the perfect off-page SEO strategy to get your website ranked on the search engines. In this project, you will get in-depth knowledge of various on-page & off-page SEO techniques.
- Project 3:** Search Engine Marketing (SEM) Project

**Description:** Learn to run live ads on Google ads platform for your website and explore the various techniques to convert prospective clients through search, display & video advertising.
- Project 4:** Social Media Marketing (SMM) Project

**Description:** Learn to create profitable social media pages which should convert your viewers by creating & posting impactful content that should encourage them to visit your business website.
- Project 5:** Web Analytics Project

**Description:** Learn how web data works and how it can be presented in the right format. Get hands-on experience on Google Analytics & learn to check and review business audience, acquisition, behaviour and other metrics that define your business success.
- Project 6:** Email Marketing / WhatsApp Bulk Marketing Projects

**Description:** Learn email marketing / whatsapp bulk marketing, develop an in-depth understanding of how to promote a product or service as well as solicit sales. By the end of the course, you will understand the nuances of building loyalty, trust, and brand awareness through email marketing.
- Project 7:** Affiliate Marketing Project



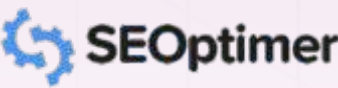
























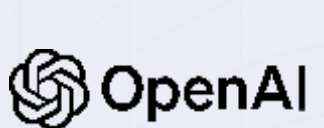





**Description:** Learn where you promote another company's product or service in return for a commission on the sales you generate at Low-cost and low-risk and Easy to scale
- Project 8:** Digital Marketing Final Thesis Project

**Description:** This is the final project of your digital marketing course in which you will be assigned a group and then, have to create an overall digital strategy for your business including all aspects of digital marketing. Then, there will be a group presentation where one of the groups will get a special recognition certificate. With this project, you will learn the art of working in a group, teamwork, presentation, and will be able to improve your business communication skills.
- Project 9:** Drop Shipping

**Description:** Dropshipping is a business model where a store sells products without holding inventory suppliers ship directly to customers. It's a low-risk way to start an online business.

# TOOLS & TECHNOLOGIES

Equipped with industry leading tools to deliver unmatched success

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SALIENT FEATURES



Hands-on Project & Assignment



Live Case study in Guidance of Experts



Placement for Fresher & Digital Marketing Experts



Research Based Internship

IN TODAY'S WORLD, IT'S NOT TITLES OR DEGREES THAT DEFINE YOU - IT'S YOUR SKILLS & KNOWLEDGE. ARE YOU READY TO PROVE IT?

Add valuable skills & knowledge that will help you to succeed. Become a Google & Facebook Certified Digital Marketer...



SOCIAL MEDIA ANALYST

Salary: 18k to 30k  
After 3 years of experience  
Designation Social Media Manager  
salary 35k to 65k



PPC ANALYST

Salary: 18k to 30k  
After 2 years of experience  
Designation Sr. PPC Analyst  
Salary: 35k to 65k



DIGITAL MARKETING EXECUTIVE

Salary: 21k to 35k  
After 3 years of experience  
Designation Digital Marketing Manager  
Salary: 50k to 75k



CONTENT MARKETING EXECUTIVE

Salary: 21k to 35k  
After 3 years of experience  
Designation- Content Marketing Manager  
Salary: 40k to 60k



META AD EXECUTIVE

Salary: 18k to 30k  
After 2 years of experience  
Designation Sr. Meta Ad Executive  
Salary: 35k to 65k



FREELANCE DIGITAL MARKETER

Monthly earning with just 2-3  
Projects: 40k to 75k  
Earning with just 4-5  
Projects: 1 Lac to 1.5 Lacs



SEO EXECUTIVE

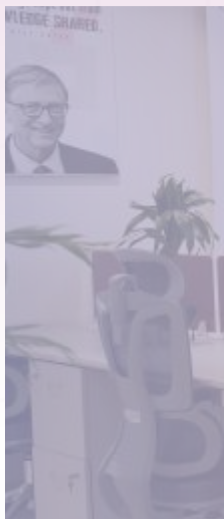
Salary: 12k to 20k  
After 3 years of experience  
Designation- Seo Executive On Page / Off Page  
Salary: 25k to 30k



SOCIAL MEDIA EXECUTIVE

Salary: 12k to 25k  
After 2 years of experience  
Designation Sr. Social Media Executive  
Salary: 35k to 50k

LEARN FROM INTERNATIONAL CASE STUDIES



SEO Case Study:



Description: Discover how Nike leveraged its SEO & got a 169% Total Increase in Organic Search Traffic.



SMM Case Study:



Description: Learn how woodland's ProPlanet LinkedIn contest has more than 100,000 Impressions & how they have used LinkedIn Marketing



ORM Case Study:



Description: Learn how Sunfeast Yippee Suppress 98.3% of its negative conversations in 5 months.

SEM Case Study:



Description: Discover how Cleartrip used Mobile Marketing to Improve its Cost Per conversion (CPC) by 40%

Content Marketing Case Study:



Description: Learn how "Coca-Cola" used the power of content to influence their loyal customers.

Email Marketing Case Study:



Description: Discover how Sony's Email Marketing campaign got them a 300% conversion rate increase through their existing customer data.

SMM Case Study:



Description: Discover how Mercedes was successful in delivering back-to-back results-driven social media campaigns.

Web Analytics Case Study:



Description: Discover how Puma have increased their order rate by up to 8% & used web analytics insights to enhance their profit.

Inbound Marketing Case Study:



Description: Learn inbound marketing from one of the largest e-commerce platforms & discover how they have leveraged digital marketing techniques to create their brand online image.



# COMPARE

DON'T JUST TAKE OUR WORD FOR IT!



	Duration	Fee	No. of Jobs	No. of Job Seekers	Average Monthly Salary	Placement by Courses
<b>MBA</b>	2 Years	8-12 Lacs	1 Lac	3 Lac	21K to 35K	26%
<b>MCA</b>	2-3 Years	2-4 Lacs	58K	2 Lacs	12K to 25K	18%
<b>B.Tech</b>	4 Years	3-12 Lacs	4 Lacs	18 Lacs	10K to 25K	13%
<b>PGDM</b>	2 Years	4-8 Lacs	60K	4 Lacs	18K to 30K	23%
<b>Advance Digital Marketing Course</b>	2-3 Months	25K TO 40K	15 Lacs more in next 3 years	45k	8K to 15K	70%

## 20 PERKS OF JOINING TECHNOGAZE



**Domain Specific**  
Will provide domain for website creation



**LMS**  
Fully Featured Learning Management System



**Certified Trainers**  
To ensure you get the best from the learning experience



**Wide Course Range**  
Multiple course based on your exact learning goals



**Tools**  
Over 200 Tools used during Training for On-Job Experience



**Practical Labs**  
Labs for students to practice course after theory Classroom



**Communication Skills**  
Special Modules to Boost Employability & soft skills



**Industry Connect**  
Recruiters hiring Technogaze



**Collaborative Classroom**  
Courses Planned keeping Group activity End-To-End learning



**Live Exercise**  
Learn Best Practices with Hands on practical & Case studies



**Learning Infrastructure**  
State of the Art Training Infrastructure



**Entrepreneurship Skills**  
Special Modules to help you earn as a Digital Entrepreneur



**Simulation & Mock Interviews**  
Ensuring that you meet Industry Hiring Needs



**Placement Cell & Tie-ups**  
Dedicated Placement cell



**Build your Website**  
Create Your Own Mobile Friendly & Responsive Website



**Learn A-Z of Digital Marketing**  
Become Google Certified Digital Marketing Professional



**Backup & Doubt Sessions**  
Backup & Doubt Sessions in Case of Missed Classes



**Group & Individual Assignment**  
Develop a Habit of Collaborative Learning & Growing



**World Class Training Room**  
Equipped With Highly Advanced System



**Most Promising Institute in India**  
Leading & Fastest Growing Digital Marketing Institute in Central India





## Marketing & Web Presence Foundation Modules

Learn the essential concepts of Branding & Marketing through multiple case-studies.

### SECTION 1



#### MODULE 1 INTRODUCTION TO ONLINE MARKETING

- Growth of Online Marketing
- Online Marketing Channels
- Careers in Digital Marketing



#### MODULE 2 HOW TO PLAN DIGITAL MARKETING CAMPAIGN?

- Objectives of Online Marketing
- Digital Marketing Case Studies
- Elements of Digital Strategy
- Live Exercise: Defining a Business Objective



#### MODULE 3 BUILDING YOUR WEBSITE

- Buying Domain & Hosting
- Understanding C-panel
- Installing WordPress
- Customizing Theme
- Building Home Page & Blog
- Adding Squeeze Pages
- Customizing Menu



#### MODULE 4 WEB ANALYTICS & TRAFFIC REPORTING

- Introduction to Web Analytics
- Setting Up Google Analytics
- Overview of Key GA Reports from Existing Data
- Other Analytic Tools
- Live Exercise: Analytics Report Audit



#### MODULE 5 WEBMASTER TOOLS

- Introduction to Webmasters tool
- Verifying Webmaster Code
- Key Webmaster Reports
- Live Walkthrough: Using Webmaster for Site Audits



#### MODULE 6 TAG MANAGER & ADVANCED GOOGLE ANALYTICS

- Tag Manager & Advanced Google Analytics
- Google Tag Manager
- Setting Goals & Funnels
- Applying Segments and filters
- Event Tracking
- Custom Metrics & Dimensions
- Advanced Reports
- Conversion Attribution Modelling

### Live-Tools Walkthrough:



## World of SEO

Learn How Rank Website on Leading search Engines

### SECTION 2



#### MODULE 7 INTRODUCTION TO SEO

- Introduction to Search Engines
- Anatomy of SERP
- Introduction to 200+ Ranking Factors
- SEO Algorithms
- Live Exercise: Understanding SEO



#### MODULE 8 BASIC EXCEL & HTML FOR SEO

- Basics Excel Formatting
- Key Excel Function For SEO
- Understand HTML Web Page Structure
- Live Exercise: Search Robots vs User View



#### MODULE 9 KEYWORDS PLANNING & RESEARCH

- Introduction to Keywords
- Why are Keywords Important in SEO
- Keyword Research Tool
- Live Exercise: Keyword Research For Website



#### MODULE 10 ON PAGE SEO

- Head Tags Optimization
- Body Tags Optimization
- Website Structuring & URLs
- Live Exercise: Optimized SEO Page Creation



#### MODULE 11 LINK ANALYSIS & OFF PAGE SEO

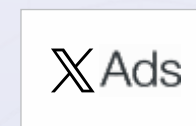
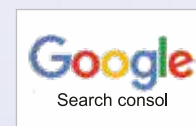
- Link Analysis
- Live Exercise: Competitor Back Link Analysis
- High Value Link Building Techniques
- Black HAT Techniques & Why To Avoid It
- Live Exercise: Link Building



#### MODULE 12 LOCAL, INTERNATIONAL & MOBILE SEO

- Map Listing Optimization
- Classified Submission
- NAP Usage
- Live Exercise: Local SEO Optimization
- International SEO
- Mobile SEO
- Mobile SEO Audit
- Mobile SEO Best Practices

### Live-Tools Walkthrough:







## World Of Search Engine Marketing

Learn How to Promote Business on Search Engine Network

### SECTION 3



#### MODULE 15

##### INBOUND MARKETING

- What is Inbound Marketing
- How to Generate Content Ideas
- Building Content Calendars
- Content Repurposing



#### MODULE 16

##### ONLINE ADVERTISING FOUNDATION

- Why Use Online Advertising
- Understanding Online Ad Platforms & Ad Buying Models
- Programmatic & Direct Ad Buying



#### MODULE 17

##### GOOGLE ADS

- Bidding & Auctions
- Google Ads Campaign Structure
- Billing & Account Setup
- Google Search Ads
- Live Exercise- Creating Search Ad Campaign
- Conversion Tracking Setup
- Search Ad Campaign - Best Practices & Data Analysis
- Google Display Ads
- Live Exercise- Creating Display Ad Campaign
- Building a Right Display Marketing Strategy
- Display Ad Campaign- Best Practices & Data Analysis
- Introduction to Video Ad Campaigns
- Live Exercise- Creating Video Ad Campaign
- Advanced Bidding Methods



#### MODULE 13

##### SEO CONTENT WRITING

- Writing For SEO
- How to Avoid Penalties
- Value vs Keyword Stuffing
- Live Exercise: Writing a SEO Content Copy

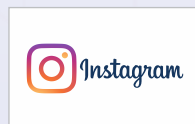
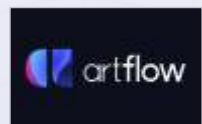


#### MODULE 14

##### WEB CONTENT WRITING

- Elements of Effective Blog post
- Helpful Tools to Create a Blog post
- Live Exercise: Creating & Marketing a Blog Post
- Ad Copy Writing for Text & Banner Ads
- Live Exercise: Text & Banner Ads Copy Writing

### Live-Tools Walkthrough:



## World Of Social Media Marketing

Learn How to Promote Business on Social Media Channels

### SECTION 4



#### MODULE 18

##### BING ADS

- Introduction to Bing Ads
- Setting Up Bing Search Ads campaign
- Bing Ads Best Practices



#### MODULE 19

##### INTRODUCTION TO SOCIAL MEDIA MARKETING

- What is Social Media
- Importance of Social Media for Business

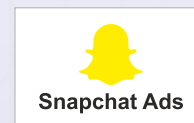
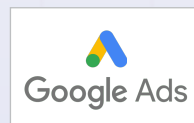


#### MODULE 20

##### SOCIAL MEDIA MARKETING STRATEGY

- Case Studies- Conversational Marketing
- Choosing Right Social Media Tools
- Live Exercise: Social Media Brand Strategy Analysis

### Live-Tools Walkthrough:



#### MODULE 21

##### FACEBOOK BUSINESS MARKETING

- Profile vs. Group Vs. Page
- FB Page & Post Best Practices
- Page Insights & Boost Post
- Live Exercise: Facebook Page Customization
- Case Studies: FB Business Pages



#### MODULE 22

##### INSTAGRAM BUSINESS MARKETING

- Instagram Profile Creation & Customization
- Instagram Posting & Growth Best Practices
- Case Studies: Insta Business Profiles
- Live Exercise: Instagram Posting



#### MODULE 23

##### TWITTER BUSINESS MARKETING

- How Twitter Works
- Twitter Terminology
- How Businesses Use Twitter
- Quick Guided Setup
- Twitter Best Practices
- Live Exercise: Twitter Posting



#### MODULE 24

##### LINKEDIN MARKETING

- Introduction to LinkedIn
- Profile & Posting Best Practices
- LinkedIn Messaging & inMails
- Live Exercise: LinkedIn Message & Network Building



#### MODULE 25

##### QUORA MARKETING

- Introduction to Quora
- Quora Profile Best Practices
- Live Exercise: Building Quora Profile & Answering Questions
- Quora Traffic Building Strategies





## Media Buying

Learn How to Maximize Sales, Using Modern Digital Techniques

### SECTION 5



#### MODULE 28

##### YOUTUBE MARKETING

- Customizing YouTube Channel
- YouTube Profile & Post Best Practices
- Live Exercise: YouTube Customization & Upload



#### MODULE 29

##### LINKEDIN ADVERTISING

- FB vs LinkedIn Advertising
- LinkedIn Ad Objectives
- LinkedIn Ad Format
- Targeting, Budget & Scheduling Options
- Billing & Account Setup
- Live Walkthrough- LinkedIn Ad Campaign Creation
- Case Studies: LinkedIn Advertising



#### MODULE 30

##### TWITTER ADVERTISING

- Billing & Account Setup
- Objective & Types of Twitter Ads
- Audience Bidding, Budgets & Creative
- Live Walkthrough- LinkedIn Ad Campaign Creation
- Case Studies: Twitter Advertising



#### MODULE 31

##### REMARKETING & RECALL ADS

- Setting Remarketing Pixels- FB & Ads
- Customizing Google Ads Remarketing List
- Customizing FB Remarketing List
- Remarketing Campaign Setup- Google Ads
- Remarketing Campaign Setup- Facebook



#### MODULE 32

##### ONLINE TRAFFIC BUYING

- Getting Traffic From CPA Networks
- Other Traffic Buying Networks



#### MODULE 26

##### ONLINE REPUTATION MANAGEMENT & SM TOOLS

- Online Sentiment Analysis
- ORM & Social Media Scheduling Tools
- Case Study: Social Crisis & Response Management
- Live Exercise: Building Social Media Calendar
- ORM Strategy
- Best Social Media Tools



#### MODULE 27

##### FACEBOOK ADVERTISING

- Facebook Campaign Structure
- Role of Social Media in Customer Journey
- Facebook Ad Objectives
- Billing & Account Setup
- Live Exercise - Creating FB Lead Generation Ad
- Advanced FB Ads Optimization
- FB Strategy Funnel Creation

#### Live-Tools Walkthrough:



## SEO Tracking Automatics & Growth Hacking

Learn How to Use Previous Data to Create Effective SEO Strategies Track Analyze and Implement

### SECTION 6



#### MODULE 33

##### ONLINE MEDIA BUYING STRATEGY

- Online Media Buying Process
- Live Exercise-Online Media Budget Allocation



#### MODULE 34

##### DROPSHIPPING

- Introduction To DropShipping
- RoadMap For DropShipping
- Market & Competition Research
- Best Practices: High Converting Strategy



#### MODULE 35

##### MARKETING AUTOMATION

- Introduction To MA
- Top Automation Tools & Key Features
- Building Automation DRIP
- Live Walkthrough: Setting Automation Funnel

#### Live-Tools Walkthrough:



#### MODULE 36

##### CONVERSION RATE OPTIMIZATION

- Key Conversion Pillars
- Top Testing Tools
- A/B Testing Status
- A/B Testing Do's & Don'ts
- Running A/B Tests
- Tests Scheduling
- Exercise: Creating Test Reports
- Managing Redesign



#### MODULE 37

##### E-COMMERCE MARKETING

- Setting Up Your Own E-Commerce Store
- Introduction to DIY E-Commerce Tool
- Setting Up Your Own E-Commerce Store
- E-Commerce Store Customization & Essentials
- Creating Product Feed
- Selling On FB



#### MODULE 38

##### GROWTH HACKING

- Introduction to Growth Hacking
- Growth Funnel and Tactics
- Growth Hacking Tools
- Case Studies - Growth Hacking



#### MODULE 39

##### PERSONAL BRANDING & INFLUENCER MARKETING

- What Is Personal Branding & Influencer Marketing
- Key Personal Branding Platforms
- Personal Branding 60 Days Roadmap
- Making Money with Digital Products



#### MODULE 40

##### EARNING AS AFFILIATE MARKETER

- Introduction to Affiliate Marketing
- Introduction to Affiliate Platforms
- Registration at Affiliate Portals
- Affiliate Panel Overview
- Finding Right Offers In your Niche
- 7 Steps Strategy to Earn 100\$





## Personal Branding & Growth

Learn How to Promote Yourself in The Digital World to Get Better Jobs, Salary raises & Business Opportunities Also Learn How to Create An E-Business.

## SECTION 7



- MODULE 41**  
**MAKING MONEY WITH BLOGGING**
- Niche Blogging & Category Selection
  - Strategizing 90 Days Plan
  - Live Exercise: Customizing Website for Monetizing
  - Applying for AdSense & Other Ad Options



- MODULE 42**  
**EARNING AS A DIGITAL MARKETING FREELANCER**
- Freelancing Platforms
  - Building Freelancing Profiles
  - Live Walkthrough: How to Grab Projects
  - How to Price Your Services



- MODULE 43**  
**ROADMAP FOR DIGITAL MARKETING AGENCY**
- Digital Marketing Agency Resources
  - Roadmap Digital Marketing Agency Statrup
  - Live Exercise



- MODULE 44**  
**DIGITAL BANNER DESIGNING**
- Graphic Design Fundamentals
  - Logo & Key Banner Designing
  - Live Exercise: Logo Designing



- MODULE 45**  
**E-BOOKS PUBLISHING**
- E-Books - Why Create
  - Types of E-Books
  - Live Exercise: E-Books Designing
  - How to Promote E Books



- MODULE 46**  
**VIDEO CREATION STRATEGY**
- Importance of Video Marketing
  - Types of Online Videos
  - Live Exercise: Creating Explainer Videos



- MODULE 47**  
**HOW TO GENERATE LEADS ONLINE**
- Objectives of Online Marketing
  - Digital Marketing Case Studies
  - Elements of Digital Strategy
  - Live Exercise: Defining a Business Objective



- MODULE 48**  
**MULTI TOUCH POINT MARKETING**
- SMS Marketing



- MODULE 49**  
**EMAIL & WHATSAPP MARKETING**
- Importance of Email & WhatsApp Marketing
  - Email & WhatsApp Marketing Tools
  - Live Walkthrough- Email Marketing Tool
  - How to Write Effective Emails
  - Weekly Email Strategy Creation
  - Live Exercise: Email & WhatsApp Campaigns
  - How to Build Effective Email List with Tools
  - Live Exercise: List Building Campaign



- MODULE 50**  
**DIGITAL MARKETING INTERVIEW PLAN**
- Interview Process & Preparation
  - Understanding Your Career Path
  - Ensuring Your Skill Proficiency
  - How A Great CV Looks Like
  - Live Exercise: Creating Customized Cover Letters
  - Mock Interviews



- MODULE 51**  
**CERTIFICATION GUIDANCE**
- Google & HubSpot Certification Support
  - Meta Blueprint & Great Learning Guidance
  - Mock Tests & Portfolio Certification Tips



- MODULE 52**  
**AI INTEGRATED TOOLS**
- ChatGPT & Gemini Prompt Writing
  - AI for PPC, SMO, SEO, Email & Automation
  - Image, Video & PPT Generation Tools & Tips



- MODULE 53**  
**AI INTEGRATED BUSINESS STRATEGY**
- AI for Strategy & Lead Generation
  - Free AI Automation Tool Strategies
  - Real-World AI Business Case Studies & Results



- MODULE 54**  
**MASTER CLASS ON AGENCY BUSINESS**
- How to Start Freelancing & Your Own Agency
  - Client Pitching Tools, Tips & SOP Roadmap
  - Pricing, Onboarding & Proposal Strategies
  - Growth Systems & Scaling Techniques

Google



HubSpot



Great Learning



Udemy



\* Terms & Conditions apply



## STUDENT

### FEEDBACK



#### Ayan sayed

I recently enrolled in TECHNOGAZE a digital marketing coaching program at this center, and I must say it exceeded all my expectations!



#### Vedant Chaturvedi

The digital marketing institute provides comprehensive training with up-to-date strategies and tools. Experienced instructors offer hands-on learning opportunities, ensuring students gain practical skills in SEO, social media marketing, and more. Overall, it's a top-notch institute for those looking to excel in the ever-evolving world of digital.



#### The Stuti Tiwari

Technogaze is undoubtedly one of the best-reputed digital marketing institutes in Bhopal. I have enrolled on a Digital Marketing course here. The faculty here is highly professional, they teach at a pace that students understand the concepts. Institute also has separate doubt-resolving sessions and backup classes for current students and also for students who have completed the course. I highly recommend this institute to all digital marketing aspirants.



#### Ayush Nagar

Technogaze is one of the best-reputed digital marketing / web development institutes in Bhopal. I have enrolled on a web development course here. The faculty here is highly professional, they teach at a pace that students understand the concepts.



#### Bhupendra Vishwakarma

The teachers are extremely dedicated about making the topics clear to each and every student. They handle the class well and provide immense support and help to students from having zero knowledge to basics. The classes are not only insightful but motivating as well! TechnoGaze solutions pvt. Ltd.



#### Siddharth Pal

I am connected with Technogaze For more than 6 years and I've seen multiple good things in this long time. From a small classroom to a perfect lab for students, from serving small clients to managing big brands, everything is just perfect.



#### Sneha Paradkar

Technogaze is the best Digital Marketing Training Institute. Shivam Sir is the amazing & best Teacher. Overall My Experience is Best and Amazing in My Life. Thank You So Much.



#### kavita singh

The best institute for Digital marketing and here digital marketing coach and management all are good Good place for Digital marketing training



#### Sanjana Rawani

They provide best digital marketing classes and services in bhopal even the teachers are too good



#### Emraan ansari

I search for digital marketing institute in bhopal then I found technogaze. After I join this institution then I really enjoy all the lecture by shivam sir infact I never miss a single lecture. Shivam sir is very good teacher and mentor if he teach a deaf guy then he become master in digital marketing within 3 months. After all this is best digital marketing institution in bhopal



#### Anurag singhai

Best digital marketing service in Bhopal also here you can learn different type of courses



#### Bhairav Chauhan

This institute is best for learn degital marketing and Shivam sir is tha best teacher



#### Ayushi Dandge

Hello guys i really enjoy this digital marketing certification course I learned so many things like seo, paid marketing and SMO etc. Specially thankyou so much Shivam Sir you guide us so well.



#### Palak Sharma

Amazing experience! Great institute for learning digital marketing.

## OUR ACHIEVEMENTS



News18 to distinguish **TechnoGaze Solutions Pvt Ltd** amongst other business leaders in the corporate world. Special thanks to **Dr. Narottam Mishra** (Home Minister of Madhya Pradesh), **Mr. Om Prakash Sakhlecha** (Minister of Science and Technology of Madhya Pradesh), & **Dr. Prabhuram Choudhary** (Health Minister of Madhya Pradesh).

## OUR ACHIEVEMENTS



The Wise Purpose Of **Plastic Recycling And Waste Management** Around The Globe.To Have Awarded As “**Media Partner Of The Year**” Has Been A Matter Of Pride To The Entire Team Of **TechnoGaze**. We Are Heartily Thankful To ‘**Plastic Recycling Conference ASIA - 2022**’ For The Great Honor.Their Trust & Constant Belief In Our Work Is Highly Appreciated. It Drives Us To Work Even Harder To Keep Delivering The Very Best In Future Endeavors.We Are Committed To Contribute Positively To The Triple Bottom Line Of 'People, Planet & Prosperity'.

## OUR ACHIEVEMENTS



Proud Moment for **TechnoGaze Solution Private Limited**, Media Partner with CREDAI Chhattisgarh to achieve the award from honourable **Minister Brij Mohan Agarwal**



# PLACEMENTS



Arnav Sahu  
SEO Valley Solutions..



Vidushi Sharma  
Anika Media Pvt.Ltd.  
(AMPL)



Subi Khushwaha  
Innovative Biz  
Technologies Pvt.Ltd.



Akanksha Patel  
Adymize Private Limited



Manan Agrawal  
Innovative Biz  
Technologies Pvt.Ltd.



Neelu Dheemar  
Digital Marketer  
Bhopal



Prateek Patil  
SEO Beam  
Bhopal



Saiyam Vyas  
Startup Company  
Bhopal



Sandeep Chourasiya  
The Coin Republic



Vedant Chaturvedi  
FX Made Easy



Sangeeta Mehra  
E Wyde



Lakshyata Shrivastava  
Kraftors Digital  
Marketing



Monica Chandrikapure  
Social Media Executive  
Pune



Anuj Sharma  
SEO Valley Solutions.



Diksha Manwani  
SEO Beam  
Bhopal



Bhim Singh Thakur  
SEO Beam  
Bhopal



Vaishnavi Soni  
Red Coral Digital



Yashwrdhan Sharma  
AskGalore



Tusha Pradhan  
Tech Helper



Vikas Goswami  
Abhyantriki Technology  
Pvt. Ltd



Soumya Kewat  
Zappian MediaLab  
Bhopal



Vishesh Kumar Singh  
Khan Study Group  
Bhopal



Anirudh Pal  
SEO Beam  
Bhopal



Suraj Rajput  
SEO Beam  
Bhopal



Adarsh Sharma  
Mushroom World  
Group



Shreya Bisariya  
E Wyde



Gayatri Yadav  
Tisha Creation Online  
Marketing Pvt. Ltd



Ritika Sharma  
Technogaze Solution  
Pvt.Ltd.



Harshit Suryavanshi  
Applied AI  
Intelligence Delivered



Mayur  
Orphic Solution



Deepesh Sabhnani  
Hacker Kernel Bhopal



Bhairav Pratap Singh  
The Conversions Bhopal



Ketan Kathane  
The Conversion



Mohit Talreja  
Blue Ocean Solutions



Monica Bajaj  
Student Khabri



Abdul Mazeed Khan  
Orphic Solutions

# PLACEMENTS

## Placement Cell

Our placement cell is divided into Head Office & Zonal teams to ensure we are able to find & offer region wise Job & Internship opportunities for candidates.



In-Course  
Internships



LMS Jobs



Mock  
Interviews



Resume  
Building



Campus  
Drives



Interview  
Communication



# TechnoGaze's Clients



## See How Our Trainees Rate Us...



Trainers Knowledge & Deliverability - 9.7/10



Infrastructure & Management - 9.5/10



Course Curriculum - 9.3/10



Placement Facility - 8.5/10



Overall Training - 9.4/10